

DARISHA J. BERESFORD

E: darishab@gmail.com • M: 305-984-1375 • www.linkedin.com/in/darisha

Demo Reel: <https://vimeo.com/270099315>

Executive Producer / Director

Innovative and accomplished **video and film Producer**, that collaborates with exceptionally skilled creative teams to develop outstanding productions; including award-winning ad campaigns, branded entertainment, reality television series, corporate videos, documentaries and narrative feature films. Executes responsible budgets and meets tight deadlines. Possess considerable knowledge in entertainment business and creative storytelling; thrives in a fast-paced, progressive and forward-thinking environment. Core competencies include:

Production Executive • Budgets & Scheduling • Production Management • Story Development • Strategic Planning
Creative Services • Marketing/Branding • Producing For Film/TV • Directing For Film/TV • Writing For Film/TV

Professional Experience

DIRECTOR / EXECUTIVE PRODUCER

Blue Basin Films / Ft. Lauderdale, FL / Trinidad and Tobago, W.I / 2014 – Present

Launched and developed a slate of independent feature films with varying budgets and distribution plans. Completed and distributed the first slated narrative film entitled "**The Cutlass**". Key responsibilities include story development, directing cast, directing camera and art departments, hiring and managing crew, post-production supervising, creating budget breakdowns, scheduling and fundraising.

- Successfully launched a month long theatrical run during the summer of 2017 at the top cinemas in the Caribbean.
- Landed North American distribution with the following VOD and online Platforms, which commenced on Dec 2017: **Comcast, Dish, DirectTV, iTunes, Amazon, Vudu, Slings, Xbox, Google Play and Fandango Now.**
- Original feature length screenplay "**Savannah Dust**" was awarded into the **Sundance** writers intensive program.

PRODUCER

The Feed/ Fusion Media Group / Miami / 2017 - 2018

Created content for the diverse news program "The Feed" on Fusion. Conducted interviews, recorded video, directed correspondence and edited segments to create weekly news packages, focusing on themes ranging from politics to pop culture.

ASSOCIATE PRODUCER

"The First48" ITV / A&E network / Ft. Lauderdale, FL / NYC / 2012 – 2013

Managed production offices for the A&E original series "The First48". Assisted Producers in all aspects of production from research to story arc development and accounts management.

FIELD PRODUCER

Breakthrough Medicine/ DBA MIAMI / Miami, FL / 2011

Supervised and coordinated camera crews that covered live medical procedures, as well as set up interviews with specialists and patients.

PRODUCER / PRODUCTION MANAGER

Zaftik Studios / Ft. Lauderdale, FL / 2010

Managed on multimedia projects from web campaigns to corporate videos. Worked with a variety of clients to create cost effective budgets and ensuring timely delivery.

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Professional Experience Continued

ASSOCIATE PRODUCER

"Danger Coast" / ITV / CMT Network / Miami, FL / 2009 – 2010

Captured the daily lives of firefighters and paramedics on the Miami seas for the reality series "Danger Coast". Created story notes and supervised camera crews. Consulted with patients to gain approval to document their incidents.

PRODUCER

EBS Pro Production / MTV / Miami, FL / 2009

Created and developed segments for the reality series "Gimme Sugar Miami." As well as story development and segment producing. Monitored cast and crew on set to ensure that production stayed within schedule and within budget.

CASTING DIRECTOR / LOCATIONS MANAGER

02 Media / TLC & WE Network / Ft. Lauderdale, FL / 2007– 2008

Held castings for on air talent for the national series "Designing Spaces". Duties included scheduling and managing accounts for all home remodeling contracts and talent payroll.

ASSOCIATE PRODUCER / POST-PRODUCTION SUPERVISOR

ESPN 2 / Miami, FL / 2007

Produced on ESPN's reality series "Metric Revolution." Featuring twelve episodes for a motorcycle build off competition. Responsible for story development, scheduling, budgeting and assistant directing single and multi-camera shoots.

MULTIMEDIA PRODUCER

2C Media / Miami, FL / 2006– 2007

Launched and marketed promotional videos for AOL and its affiliate Warner Brothers through its social website in2tv.

ASSOCIATE PRODUCER

Five Star Productions / Discovery Health / Palm Beach, FL / 2006

Logged and constructed story arc, aided the producer with research and releases. Created detailed network deliverables for Discovery Channel.

PRODUCTION COORDINATOR

Zimmerman Advertising / Omnicom Media Group / Ft. Lauderdale, FL / 2003– 2005

Coordinated and scheduled a high volume of TV and radio commercials, while executing procedures to increase studio productivity.

Education

Bachelor of Fine Arts in Film and Television Production
AI MIAMI INTERNATIONAL UNIVERSITY OF ART AND DESIGN • Miami, FL

Technical Skills

Microsoft Office: Excel • Word • Power Point • **Editing Software:** Avid Media Composer • Adobe Premiere Pro
• Adobe Photoshop • **Screenwriting Software:** Final Draft • **Videography & Cinematography**